

CHRISTOPHER B. BERG

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EDUCATION

Ph.D. (In Progress) - North Carolina State University, Raleigh NC 2005-Present
Communication, Rhetoric, & Digital Media
Visual & Digital Rhetoric and Politics

Committee:

- ✿ Victoria J. Gallagher, Ph.D., *Chair* - Dept. of Communication
- ✿ Kenneth S. Zagacki, Ph.D. - Dept. of Communication
- ✿ Jason M. Swarts, Ph.D. - Dept. of English
- ✿ David Rieder, Ph.D. - Dept. of English

Master of Arts - North Carolina State University, Raleigh NC 2005
English Language & Literature
Theory & American Literature
Thesis: *Sailing, Rafting, Time-Traveling and Strait-Jacketed: The Evolution of the American Adam*

Committee:

- ✿ Thomas D. Lisk, Ph.D.
- ✿ Allen F. Stein, Ph.D.
- ✿ Lucinda MacKethan, Ph.D.

Bachelor of Arts - The University of Charleston, WV 2002
English
Advisors: Jeannie Dalporto, Ph.D., Barbara D. Yeager, Ph.D. (Retired)

PROFESSIONAL POSITIONS

Editorial Assistant - *Rhetoric Society Quarterly* 2007-2008
Editor: Carolyn R. Miller [crmiller@ncsu.edu]
Responsibilities: Blind and format manuscripts for review and publication, author correspondence

Graduate Teaching Assistant - English Dept., NC State University 2006-Present
Courses Taught:

- ✿ ENG 101 - Academic Writing & Research - NC State's introductory writing course
- ✿ ENG 317 - Designing Web Communication - HTML, XML, CSS, Dreamweaver, site management, and editing images for the web
- ✿ ENG 323 - Writing in the Rhetorical Tradition - Writing and analysis based in classical rhetorical principles

Responsibilities:

- ✿ Develop syllabus, calendar, and choose textbook
- ✿ Develop assignments and assessment methods for upper and lower level undergraduates

Graduate Consultant - Campus Writing and Speaking Program

2005-2006

Director: Chris M. Anson [chris_anson@ncsu.edu]

Responsibilities:

- ✿ Introduce each session of the biweekly CWSP Faculty Seminar, delivering a “microlecture” detailing pertinent research on writing in various disciplines concerning the session topic.
- ✿ Develop and publicize campus-wide workshops via web- and print-based flyers.
- ✿ Maintain the CWSP website [<http://www2.chass.ncsu.edu/CWSP>]

RESEARCH & TEACHING INTERESTS

- ✿ Visual and political rhetoric in the digital environment.
- ✿ Technology and its relationship to the evolution of textual conceptualization and theory.
- ✿ Web-based discursive practices
- ✿ Information architecture, interface, and composition
- ✿ Rhetorical & Critical Theory

CONFERENCES & PRESENTATIONS

Roundtable: Emerging Genres & Composition. Conference on College Composition and Communication. 2 Apr. 2007, New Orleans, LA.

“Approaching the Visual Rhetoric of Digital Political Parody.” Presented at the Convention of the Southern States Communication Association. 30 Mar. 2007, Louisville, KY.

“The Writer as Remixer: An Argument for the Interscriptor.” Presented at the Conference on College Composition and Communication. 23 Mar. 2007, New York, NY.

Invited Presentation: "The Writing Classroom Meets Web 2.0: Using Blogs and Wikis for Writing Instruction," delivered to the NC State University First Year Writing Program faculty workshop. 14 March 2007.

“The Divine Vantage of James Thomson’s *The Seasons*.” Presented at the DeBartolo Conference on Eighteenth-Century Knowledge. February 2004, Tampa, FL.

PROFESSIONAL ASSOCIATIONS

- ✿ 2007-present - Southern States Communication Association
- ✿ 2006-present - Modern Language Association (MLA)
- ✿ 2006-present - National Council of Teachers of English (NCTE)
- ✿ 2006-present - Conference on College Composition and Communication (CCCC)
- ✿ 2006-2007 - Library Representative, Dept. of English, North Carolina State University
- ✿ 2006-present - Designer, webmaster, and Podcast editor for Culture-Cast.org